# **統** DC JOBS **WITH JUSTICE**



Oct ober 20th 6:00-8:00 pm

All Souls Church 1500 Harvard St NW, Washington, DC 20009 Ticket Information and Details: www.dcjwj.org



September 1, 2016

#### Dear DC JWJ members, allies, friends, and family,

Over the last 16 years, DC Jobs with Justice has stood alongside the people of Washington, DC, raising our collective voice and demanding better. This year, we have campaigned to ensure employers provide fair scheduling and a path to fulltime employment, educated workers about new rights to wages and benefits, pushed for government accountability in enforcing hard-earned protections, and stood with striking workers. We know our strength is in the collective power of our community, which is why we come together each year to celebrate our work and recognize our leaders. Please join us for this year's "I'll Be There" Awards on Thursday, October 20, 2016.

#### This year's "I'll Be There" Award Winners:

C.H.O.I.C.E. Organizing Committee

Many Languages One Voice Committee for Labor Solidarity and Worker Power
Pastor Marvin Owens, Michigan Park Christian Church

Adam Graubart

#### Hosts:

Día Bùi & Darakshan Raja Co-directors of the Washington Peace Center

DC Jobs With Justice is leading the District to ensure government and corporations work for working people. And our impact extends beyond Washington, DC; our campaigns are driving a national conversation towards stronger protections, better wages, and more just policies for workers across the country. I am excited to lead DC Jobs With Justice as we continue to build our coalition, amplify worker power, demand more from our government, and hold corporations accountable for their actions. Please join me in recognizing our hard work and ensuring a strong future.

We've provided multiple options that allow your organization to join us as a year-long partner, purchase program book ads to appreciate the awardees, or purchase tickets to the event. Attached you'll find more information. Please do not hesitate to contact me with any questions: elizabeth@dcjwj.org or at 202-674-2872.

In Solidarity,

Elizabeth Falcon Executive Director

OCTOBER 20TH 6:00-8:00 PM
All Souls Church
1500 Harvard St NW, Washington, DC 20009



# **OUR PARTNERS**

DC Jobs with Justice is proud to invite you to join us to both support the mission and provide visibility for your organization at no less than 3 DC JWJ campaign and grassroots events (annual awards gala, national training conference, graduation dinner ceremony, etc.)

In 2016 your support as a partner will help us in our critical work to:

- Organize and develop worker and community leaders through our 'DC Just Hours' campaign
- Pass legislation for transparent and flexible scheduling policies for working families
- Implement our minimum wage, paid sick days, wage theft prevention, and 'ban the box' legislative victories of 2013 and 2014
- Conduct broad-based community education on workers' rights
- Provide materials, transportation, and food for campaign meetings and grassroots events
- Provide solidarity for organized actions against corporate greed significantly impacting low wage workers, working class families, people of color, and immigrants
- Train community leaders on basic organizing, coalition building, and fundraising skills.

| Benefits  | DC JWJ<br>Champion<br>For Justice -<br>\$10,000 | DC JWJ<br>Movement<br>Builder -<br>\$5,000 | DC JWJ Mass<br>Mobilizer -<br>\$2,500 | Grassroots<br>Action Hero -<br>\$1,000 | Solidarity<br>Superstar -<br>\$500 | Worker's<br>Rights<br>Defender -<br>\$250 |
|---|---|--|---------------------------------------|--|------------------------------------|---|
| Premier Partner Honor and Recognition                 | ***   |  |                                       |  |                                    |   |
| Speaking Opportunities at 2016 events                 | ***   |  |                                       |  |                                    |   |
| Logo Prominently Displayed in Event Invite Materials  | ***   | ***  |                                       |  |                                    |   |
| Logo Display on Website<br>& Social Media             | ***   | ***  |                                       |  |                                    |   |
| Specialized Sponsor<br>Logo Signage at 2016<br>events | ***   | ***  |                                       |  |                                    |   |
| Partner Profile on Social<br>Media & in materials     | ***   | ***  | ***                                   |  |                                    |   |
| Group Signage Logo<br>Display                         | ***   | ***  | ***                                   | ***                                    | ***                                | ***                                       |
| Advertisements in Programs                            | 2 Page Ad                                       | Full Page<br>Premium<br>Placement          | Full Page                             | 1/2 Page                               | 1/4 Page                           | Listing                                   |
| Tickets to all DC JWJ events                          | 40  | 20   | 10                                    | 4                                      | 2                                  | 1   |

DC JWJ will work closely with our partners throughout the year on visibility opportunities. Once partner response form and payment is received, each partner will receive a schedule of planned events and calendar deadlines for benefits.

# RESPONSE

| NAV   | E (PLEASE PRINT)                       |  | ORGANIZATION                                |                       |  |
|-------|--|--|---|-----------------------|--|
| ADD   | RESS                                   |  |   |                       |  |
| CITY  |  |  | STATE                                       |                       | <br>ZIP                                      |
| PHONE |  |  | EMAIL                                       |                       |  |
|       |  |  | I would like to                             |                       |  |
|       | Be a partner at the following level:   |  | Renew my membership at the following level: |                       | Join as a new member at the following level: |
|       |  |  | PLEASE REVIEW MEMBERS PA                    | EMBERSHIP GUIDELINES. |  |
|       | DC JWJ Champion For Justice (\$10,000) |  | \$2,500/yr or \$210/month                   |                       | \$2,500/yr or \$210/month                    |
|       | DC JWJ Movement Builder (\$5,000)      |  | \$1,500/yr or \$125/month                   |                       | \$1,500/yr or \$125/month                    |
|       | DC JWJ Mass Mobilizer (\$2,500)        |  | \$500/yr or \$42/month                      |                       | \$500/yr or \$42/month                       |
|       | Grassroots Action Hero (\$1,000)       |  | \$200/yr or \$17/month                      |                       | \$200/yr or \$17/month                       |
| П     | Solidarity Superstar (\$500)           |  | \$100/vr or \$10/month                      |                       | \$100/vr or \$10/month                       |

### **Payment Options**

Workers Rights (\$250)

- Pay now Check is included
   Please make check payable to:
   DC Jobs with Justice, with 2016 membership and/or partner payment in the memo line
- Pay later please send me an invoice.

#### **Payments Sent to**

\$25/yr

DC Jobs with Justice 1875 Connecticut Avenue, NW 10th Floor Washington, DC 20009

Please mail or email this completed form to info@dcjwj.org and we will follow-up with you for payment. Any inquiries, communications about membership payment or benefits please contact Elizabeth Falcon at elizabeth@dcjwj.org, 202-780-4885 (0) or 202-674-2872 (C).

\$25/yr

## THANK YOU FOR YOUR GENEROUS SUPPORT.







## **2016 Ad Space Purchase Order**



| # |  |
|---|--|
| • |  |
|   |  |

| CONTACT INFORMATION (please print) | Select Ad: (check the appropriate |           |  |  |
|------------------------------------|-----------------------------------|-----------|--|--|
|                                    | ☐ Full Page                       | \$60      |  |  |
| Organization                       | ☐ Half Page                       | \$30      |  |  |
|                                    | ☐ Quarter Page                    | \$150     |  |  |
| Contact Person                     | Acceptable File                   | Formats   |  |  |
|                                    | All ads are one color (blac       |           |  |  |
| Street Address                     | by <b>9/23/16</b> at the absolu   |           |  |  |
|                                    | artwork specifications she        |           |  |  |
| City                               | Print Ready PDF (Prei             | ferred)   |  |  |
|                                    | - High resolution CMY             |           |  |  |
| State                              | • EPS                             | ,         |  |  |
|                                    | - High resolution CM              | YK        |  |  |
|                                    | - All fonts outlined              |           |  |  |
| Zip                                | <ul> <li>Native Files</li> </ul>  |           |  |  |
|                                    | - Indesign CC or lowe             | er        |  |  |
| Phone                              | - Package all fonts a             | nd images |  |  |
|                                    |                                   |           |  |  |
| Email                              |                                   |           |  |  |

#### Please return this form to DC Jobs with Justice at:

elizabeth@dcjwj.org Email:

Questions? Contact Elizabeth Falcon at 202-674-2872

Ticket Information and Details: www.dcjwj.org

## e box)

| Full Page    | \$600 | (4.75 x 8 inches)    |
|--------------|-------|----------------------|
| Half Page    | \$300 | (4.75 x 3.75 inches) |
| Quarter Page | \$150 | (2.25 x 3.75 inches) |

Please send electronic files eth@dcjwj.org. See ad

with Bleed and Crop Marks



## **Program Advertising Specifications Sheet**

# Full Page Ad

**Back / Inside Cover** 

5.5 W x 8.5 H

Back / Inside Cover Bleed: .25 all around Trim Line

Full Page Ad

4.5 W x 8 H

Half Page Ad

4.5 W x 3.75 H

**Quarter Page Ad** 

2.5 W x 3.75 H

Half Page Ad

Please send electronic files, with all fonts and artwork to elizabeth@dcjwj.org by 9/23/16 at the absolute latest.

**Quarter Page Ad**